



JOSLYN

Art Museum

COMMUNITY IMPACT 2022

Annual Attendance



48,781

On-site at the Museum & Kent Bellows Studio
Museum closed for construction on May 2



30%

were from outside
Douglas County



26

number of countries
outside of the U.S.
represented by visitors



4 Exhibitions on
View at Joslyn

106 Artworks
Acquired



15 Artworks
Conserved



294,000+

Worldwide visitors who viewed
works from Joslyn's collection
while on loan at other museums

Sources of Operating Revenue

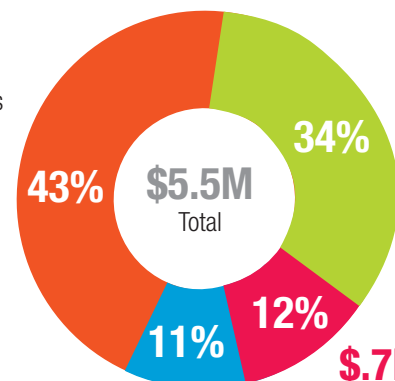


Hours logged by
57 volunteers



Member
households

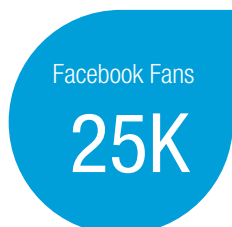
\$2.3M
Contributions
and Grants



\$1.9M
Endowment
Support

\$0.7M
Earned Revenue

\$0.6M
Government Pandemic
Support



Facebook Fans

25K

313K page reach



Instagram Followers

10.5K

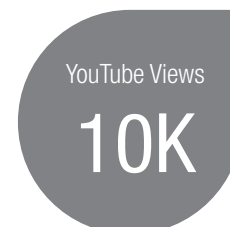
25K page reach



Twitter Followers

7.5K

56K tweet
impressions



YouTube Views

10K

Average view duration
over 5 minutes



Webpage Views

324K

100K unique visitors

Joslyn Art Museum connected with

42,177

people through programming

5,580
off-site

28,073 on-site
Museum and Kent Bellows Studio

8,524
virtually

EDUCATION & OUTREACH

YOUTH & FAMILIES

14,078

participants

12,955 in **124** on-site program sessions
1,123 in **18** off-site sessions

TEENS

3,928 participants

3,634 in **187** on-site program sessions
294 in **9** off-site sessions

ADULTS

5,988

participants

4,358 in **115** on-site program sessions
1,485 in **21** off-site sessions
145 in **11** virtual sessions

SCHOOLS, TEACHERS, & TECHNOLOGY

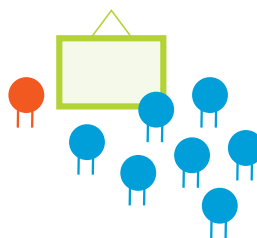
18,183 participants

7,126 in **185** on-site program sessions & tech resource use
2,678 in **81** off-site sessions
8,379 in **18** virtual sessions or through online resource use



5,193

people participated in 383
Studio Art Sessions
in-person and virtually



6,951 people

participated in 199 **Group Tours**
5,179 on 148 student tours
1,772 on 51 adult tours



11,280

people visited
ART WORKS:
A Place for Curiosity

of Joslyn's
Community Partners



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